

Green Environment Association (Viherympäristöliitto ry)
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VIHERPÄIVÄT 2027 – EXHIBITION TERMS

Viherpäivät 2027 will be held at Jyväskylä Paviljonki on 10–11 February 2027.
The exhibition will be divided into two halls (B/C).

EXHIBITION STANDS AND COOPERATION OPPORTUNITIES

Sales and inquiries:

Account Manager Juha Lecklin

Phone: +358 44 901 9153

Email: juha.lecklin@vyl.fi

EXHIBITION SPACE PRICING

The stand price consists of a square meter price and a separate exhibitor service fee (Fair Start).

- Up to 25 m²: 130 € / m² (corner +10%)
- 26–40 m²: 120 € / m²
- Over 40 m²: Request a quote

EXHIBITOR SERVICE FEE (FAIR START)

Includes:

- Registration fee
- Use of exhibitor area during the exhibition
- Electronic booking services and support
- Exhibitor services during the event

Price: 320 € / exhibitor (invoiced separately)

INCLUDED IN THE SPACE RENT:

- Information listed in Viherympäristö magazine exhibition catalogue and event website
- Participation in Viherpäivät seminars (max. 2 passes per stand)
- Free coffee for exhibitors during the event

DIGITAL ADVERTISING AT THE EVENT

Five digital advertising screens available

Price: 370 € / two days / one material

STAND STRUCTURES

The space rental does not include stand structures, furniture, or technical equipment.

Turnkey solutions for 4, 6, and 9 m² stands are available on request.

Structures over 2.5 meters high must be approved by the organizer.

PAYMENT TERMS

The exhibitor service fee is non-refundable.

Stand rent is invoiced at the beginning of the event year.

Payment term is 14 days from invoice date.

Late interest: 11%.

VAT will be added according to applicable rate.

CANCELLATION TERMS

Cancellation 1.9.2026–31.12.2026: 50% of stand fee.

Cancellation after 1.1.2027: 100% of stand fee.

EXHIBITION CATALOGUE & EVENT WEBSITE

Exhibitors will be listed in the first 2026 issue of Viherympäristö magazine.

Exhibitor details will be published on the event website.

ACCOMMODATION

Exhibitors arrange accommodation directly with hotels.
Information on reserved room quotas will be sent with booking confirmation.

FORCE MAJEURE

The organizer is not liable for cancellations due to force majeure events.
The organizer reserves the right to make changes.