

The Landscape and Technology Expo

Viherpäivät 2025

Exhibition Terms

Viherpäivät 2025 seminar and exhibition will be held at the Jyväskylä Paviljonki Fair Center on February 5-6, 2025.

Event organizer: The Finnish Association of Landscape Industries – Viherympäristöliitto ry

Exhibition Stands

Exhibition stand space sales inquiries

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Exhibition stand price

The price of a stand consists of a square meter price and exhibition start-up fee.

- Stand under 25 m² 110 € / m²
- Corner stand under 20 m² 121 € / m²
- Stand over 25 m² ASK FOR A QUOTE!

Exhibition start-up

- Registration fee
- Electrical connection for the stand (Mini connection max 200 W (e.g. for a laptop or 2 lights))
- Visibility in VYL communication

300 € / exhibitor

Invoiced as a reservation fee when booking a stand.

The exhibition stand rental includes:

1. Information in the Vihreä Kirja exhibition catalog and on the Viherpäivät event page
2. Participation in lectures (max 2 persons/stand)
3. Exhibitor coffee in the exhibitor break room free of charge

DIGITAL ADVERTISEMENT AT THE EVENT

There are two digital advertising screens in the exhibition halls, where you can buy an advertising space for 370 € + VAT 24%. The price of a digital advertising space includes information in the Green Book exhibition catalog.

STAND STRUCTURES

The exhibition stand rental does not include stand structures, furniture, or technology. You can inquire about turnkey solutions for 4, 6, and 9 m² stands when booking your stand space.

The implementation of structures that are over 2.5 m high or that affect the visibility of neighboring stands must be negotiated with the event organizer.

The rent for the space does not cover damage caused by exhibitors to the property or inventory. The exhibitor shall be liable for any damage caused to rental furniture and structures.

PAYMENT TERMS

The trade fair start-up fee of 300 € + VAT 24% will be invoiced when booking the stand and the remaining rent amount according to the square meter. The reservation fee (trade fair start-up fee) will not be refunded in case of cancellation.

The rent for exhibition stands booked before December 31, 2024 will be invoiced at the beginning of January 2025. The payment for the stand or poster space must be paid within 14 days of receiving the invoice. The late payment interest is 11%. VAT 24% will be added to the prices of stands and digital advertisements.

CANCELLATION TERMS

If the exhibitor cancels their registration between September 1, 2024 and December 31, 2024, 50% of the exhibition fee determined according to the square meters of the stand will be charged.

If the cancellation takes place after January 1, 2025, the charge will be 100% of the determined exhibition fee.

EXHIBITION CATALOG & EVENT PAGES

An exhibition catalog will be published in the Vihreä Kirja 2025 (to be published in February), in which all those who have booked a stand or poster space by the deadline will receive the agreed information. The Vihreä Kirja will be distributed as a wide mail distribution and to all participants of Viherpäivät. The material delivery schedule will be announced later.

Exhibitor information (company name, exhibition stand, contact information, description text, links to websites and electronic brochures) will also be compiled on the event page, which works with a web browser.

EXHIBITOR ACCOMMODATION

Exhibitors will make their own hotel reservations directly.

The event organizer has reserved accommodation quotas for exhibitors at different hotels. Accommodation information will be sent as an attachment to the stand reservation confirmation message.

CHANGES AND FORCE MAJEURE

The organizer reserves the right to make changes.

The organizer is not responsible for delays and damages caused by the cancellation or postponement of the event due to force majeure. Force majeure is considered to include, but is not limited to, interruption of general energy production, fire or other similar event preventing the use of the event premises, natural disaster, war, rebellion or epidemic, as a result of which the free movement and gathering of people is restricted. A force majeure event encountered by the organizer's subcontractor is also considered a ground for release.