

Viherpäivät 2026

EXHIBITION TERMS AND CONDITIONS

Viherpäivät 2026 will be held at **Jyväskylä Paviljonki on February 11-12, 2026**. The exhibition will be divided into **two halls (B/C)**, as in the 2025 event. At the same time, we will also be organizing **Talvitiepäivät 2026** in collaboration at Jyväskylä Paviljonki.

EXHIBITION BOOTHS AND PARTNERSHIP OPPORTUNITIES

For sales and inquiries:

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Exhibition Booth Pricing

The booth price consists of a square meter fee and a separate trade fair start-up fee.

Booth Size Price per m²

Under 25 m² €130 / m² (+10% for corner booths)

26 m² - 40 m² €120 / m²

Over 40 m² Request a quote

TRADE FAIR START-UP FEE / EXHIBITOR SERVICES

- Registration fee
 - Use of exhibitor space during the exhibition
 - Online booking services and support
 - Exhibitor services during the event
- €320 / exhibitor**
(Invoiced separately upon booth reservation.)

Booth rental also includes:

- Listing in the **Vihreä Kirja** exhibition catalog and Viherpäivät event page
- Access to **Viherpäivät lectures** (max. 2 persons per booth)
- Complimentary coffee for exhibitors in the exhibitor lounge during the exhibition

DIGITAL ADVERTISING AT THE EVENT

The exhibition features two digital advertising screens where exhibitors can purchase ad space.

- **Price: €370** / two days / one advertisement

LEVERAGE PARTNERSHIP OPPORTUNITIES AT VIHERPÄIVÄT 2026

Viherpäivät provides opportunities to deepen cooperation and enhance corporate marketing communication through new partnership models. If you are interested in event sponsorship or additional marketing solutions beyond a traditional exhibition booth, I would be happy to discuss the possibilities. Contact me at juha.lecklin@vyl.fi.

BOOTH STRUCTURES

The booth rental does **not** include booth structures, furniture, or technical equipment. Turnkey solutions for **4, 6, and 9 m²** booths can be requested when reserving a booth. For structures over **2.5 meters high** or those affecting the visibility of neighboring booths, prior approval from the event organizer is required. The booth rental **does not cover damages** caused to the property or furnishings. Exhibitors are responsible for any damages to rented furniture and structures.

PAYMENT TERMS

- The trade fair start-up fee is **invoiced separately upon booth reservation**.
- Booth rental is determined by the reserved square meter area and will be **invoiced at the beginning of 2026 before the event**.
- The trade fair start-up fee (also serving as a reservation fee) is **non-refundable** in case of cancellation.
- All prices are subject to the applicable **VAT rate**.

For booths reserved before **December 31, 2025**, the rental fee (per square meter) will be invoiced in **early January 2026**. The payment for booth space or advertising **must be made within 14 days** of receiving the invoice. **Late payment interest: 11%**.

CANCELLATION POLICY

- **Cancellations between September 1, 2025 – December 31, 2025: 50%** of the exhibition fee based on the reserved square meters will be charged.
 - **Cancellations after January 1, 2026: 100%** of the exhibition fee will be charged.
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EXHIBITION CATALOG & EVENT WEBSITE

The **Vihreä Kirja 2026** exhibition catalog will include all exhibitors who have reserved their booths by the deadline. The catalog will be **distributed via targeted mail and to all Viherpäivät attendees**. The material submission schedule will be announced later.

Exhibitor details will be added to the event website upon registration:

- **Company name**
 - **Booth location**
 - **Contact details**
 - **Company description**
 - **Links to the company website and digital brochures**
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EXHIBITOR ACCOMMODATION

Exhibitors are responsible for booking their own accommodations directly with hotels. The **Viherympäristöliitto** has reserved room quotas in various hotels for exhibitors. Accommodation details will be sent as an attachment with the **booth reservation confirmation**.

CHANGES & FORCE MAJEURE

The organizer is not responsible for delays or damages caused by the **cancellation or rescheduling** of the event due to force majeure. **Force majeure** includes, but is not limited to:

- Disruptions in general energy supply
- Fire or other incidents preventing the use of the event space
- Natural disasters
- War, rebellion, or epidemics that restrict free movement and gatherings

A force majeure event affecting a subcontractor of the organizer will also be considered a valid reason for exemption. The organizer reserves the right to make changes to these terms and conditions.